SPONSORSHIP OPPORTUNITIES

Kelowna
BRITISH COLUMBIA
October 8-11, 2019

WESTERN CITIES HR CONFERENCE

LEADER
TESTING
INFLUENCE
EVALUATION
DEVELOPMENT
SIMULATION
EXPERTISE
EMPLOYEES
THOUGHT
PERFORMANCE
LEADERS
POSITIVE
POWERFUL
BRAINSTORMING
MARKET
WORKERS
DESIGN
INNOVATION
BALANCE
MODIFICATION
DESCUSSION
ACCOMPLISHMENT
PERFORMANCE PROCESS LEADING
OBJECTIVE
CHANGE PROCESS
ENVIRONMENT
SOCIAL
CHALLENGE
CORPORATE
BUILD
SUPPORT
RESEARCH

LEADING
EXCELLENCE

MANAGEMENT
MASS PRODUCTION
SIMULATING
TRANNING
IMPLEMENTATION
ORGANISATION
DEVELOPMENT
IDEAS
GOALS
TEAM MEMBERS
ALTERATION
SOLUTIONS
FINE TUNNING
KNOW-HOW
COMPLEX
POWERFUL THINKING
ORIGINAL
GENERATION
EDUCATE
BUSINESS
MANAGE
KNOWLEDGE
QUALITIES
TARGET

2019

This year, Public Sector and HR leaders from all over Western & Northern Canada come together for the Western Cities HR Conference in Kelowna BC. This annual conference is a highlight for many public sector HR professionals.

WHAT'S IN IT FOR YOU?

Conference sponsorship allows you to reach this influential group of professionals, leaders, and decision makers.

Your company will gain unique exposure to HR executives, senior practitioners, as well as a new generation of HR professionals.

Exciting marketing opportunities are provided that will enable your organization to:

- Obtain valuable exposure and prominence with current and potential clients

- Increase corporate visibility, and

- Show your organization's commitment to the Human Resources profession.

LOCATION

We are really excited to hold the 2019 Western Cities HR Conference at the Delta Grand Okanagan Resort, Kelowna, BC

Here are some of the comments from last year's sponsors:

- Greatly appreciated there wasn't huge number of sponsors/exhibitors. Made it much more friendly and casual to have good conversations.

- The organization committee did an amazing job. This was the best conference I have ever attended. From both a Sponsor and Attendee perspective, you could have done nothing better. Exceptional job done by all!

- It was evident that a lot of time and hard work went into this, so hats off to everyone involved in bringing this show back!

SPONSORSHIP LEVELS

Choose from one of our designated levels of sponsorship or sponsor a specific event on the next page .

SPONSOR BENEFITS	BRONZE $2,500	SILVER $5,000	GOLD $10,000	PLATINUM $15,000
Attendance at conference *	discount of 25%	1 guest	2 guests	up to 4 guests
Additional ickets to the conference opening reception	(1 ticket)	(2 tickets)	(4 tickets)	(8 tickets)
Logo recognition on our conference website with link to your homepage	●	●	●	●
Prominent logo recognition on print, digital and web media pre and post conference	●	●	●	●
Dedicated on-screen logo recognition through the conference	●	●	●	●
Opportunity to add company branded item to delegate bags	●	●	●	●
Verbal acknowledgement at the gala dinner		●	●	●
Advertisement in conference program		1/4 Page	1/2 Page	Full Page
Table for sponsor showcase			●	●
Company marketing materials inserted into delegate bags			●	●
Signage with contribution recognition			●	●
Opportunity to introduce keynote speaker				●

* attendance includes breakfast, lunch and all sessions. Gala Banquet tickets must be purchased separately.

Or You Can Sponsor a Specific Event!

KEYNOTE SPEAKER ($10,000):

- Name association with that speaker slot.
- Recognition throughout the program.
- Gold Contributor level recognition.
- Introduce speaker.
- Set up information booth during speaking event.

SHARED SPONSORSHIP OPENING RECEPTION ($2,500)

- Signage at event.
- Set up information display during sponsored event.
- Recognition by MC.
- Listing in program and on website.
- Bronze Contributor level recognition.

LUNCH ON OCT 9th ($2,500):

- Signage at event.
- Set up information display during sponsored event.
- Recognition by MC.
- Listing in program and on website.
- Silver Contributor level recognition.
- Bronze Contributor level recognition.

LUNCH ON OCT 10th ($2,500):

- Signage at event.
- Set up information display during sponsored event.
- Recognition by MC.
- Listing in program and on website.
- Silver Contributor level recognition.
- Bronze Contributor level recognition.

SPONSORSHIP IN-KIND:

These valuable donations help cover hard costs, allowing us to keep registration rates as low as possible for delegates. We will work closely with in-kind sponsors to determine recognition benefits based on the value of the donation. Please call or e-mail us to discuss your idea.

A few of our previous Sponsors:

AVANTI
Integrated Benefits
O.C. Tanner
AAMDC
Homewood Health
Lane Quinn
HR Trading Post
Benefit Link
Keldar Leadership
CPHR Alberta
RMA

For more information visit
www.westerncitiesconference.com
or click *here* to contact us.